The Hampton University Skin of Color Research Institute (HUSCRI) and Eastern Virginia Medical School are pleased to host the Skin of Color 2015 Symposium: From Bench to Bedside. This focused medical meeting allows exclusive engagement with key clinical dermatologists and basic scientists with a specialized interest in skin diseases that primarily affect people with skin of color.

Program Chairs Dr. Valerie Harvey, Dr. David McDaniel, Dr. Amit Pandya and Dr. Meena Katdare have assembled an esteemed faculty who will address the latest research and treatment advances in:

- Pigment disorders
- Keloids
- Scarring alopecia
- Cutaneous lupus
- Vitiligo

Join us at this CME-accredited premier educational event and help support our mission to enhance clinical care for all persons with skin of color.

An exhibit booth or sponsorship activity can be a powerful platform to generate leads, create buzz and increase visibility for your company, products and services.

**U.S. RACE GROUPS AND PROJECTED GROWTH**

Source: 2010 U.S. Census and Bureau Projections

**Top Five Reasons to Exhibit at the HUSCRI Skin of Color Symposium**

1. Showcase your products and services to an elite audience of more than 150 targeted medical professionals
2. Educate and establish relationships with customers and prospects
3. Enjoy one-on-one interaction with decision-maker buyers
4. Gain recognition and market share for products and services
5. Capitalize on the changing population in America
ALL REGISTERED EXHIBITORS RECEIVE THE FOLLOWING BENEFITS:

- 6-Foot table top
- 1 complimentary exhibitor badge
- Attendee list
- Company name and logo with support level listed in the meeting brochure, program syllabus and on the Symposium Website

<table>
<thead>
<tr>
<th>EXHIBITOR LEVEL</th>
<th>COST</th>
<th>ADDED-VALUE</th>
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<tbody>
<tr>
<td>General Supporter</td>
<td>$2,000</td>
<td>Described above</td>
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<tr>
<td>Pewter Supporter</td>
<td>$3,500</td>
<td>2 Exhibitor Badges</td>
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<tr>
<td>Copper Supporter</td>
<td>$5,000</td>
<td>One banner ad for one month on HUSCRI Website</td>
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<td>Bronze Supporter</td>
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<td>Silver Supporter</td>
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<tr>
<td>Gold Supporter</td>
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<td>One banner ad for three months on HUSCRI Website</td>
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<tr>
<td>Platinum Supporter</td>
<td>$25,000+</td>
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ADDITIONAL SPONSORSHIP OPPORTUNITIES

NETWORKING EVENTS

- Faculty Dinner on Friday, November 13 $ 5,000
- Cocktail Party on Saturday, November 14 $ 8,500
- Morning Breaks in the Exhibit Hall $ 3,000
- Afternoon Breaks in the Exhibit Hall $ 3,000
- Lunch at Keynote Speaker Session on Saturday, November 14 $ 5,000

EDUCATIONAL ENGAGEMENT

- Resident Breakfast Event on Saturday, November 14 $ 3,500
- Resident Breakfast Session on Sunday, November 15 $ 3,500

ADVERTISING AND PROMOTION

- Lanyards $ 1,000
- Tote Bags $ 3,000
- Tote Bag Insert $ 2,000
- Website Banner Ad (one ad for 3 months) $ 2,500
- Website Banner Ad (rotation of 2 ads over 6 months) $ 5,000
- Onsite Interior Lobby Banner $ 1,500

GOODWILL CONTRIBUTION

For exhibitor registration and sponsorship commitment, please contact Drucie Papafil, M.Ed., Director of EVMS-CME, at papafida@evms.edu. To discuss a support opportunity that has not been listed here, please contact Valerie Harvey, MD, MPH, Assistant Professor at EVMS Dermatology, at harveyvm@evms.edu; 757-446-5629 or cell: 443-768-5656.